

# OWNERSHIP THINKING

*How to get employees to think  
and act like a business owner*



## Greg Johnson

*Managing Partner  
Ascend Business Partners*

This insightful presentation discusses how to get employees think and act like business owners. The methodology has four key aspects that address how to effectively engage your employees by choosing:

- The Right People
- The Right Education
- The Right Measures
- The Right Incentives

This is not your average employee engagement discussion. It focuses on how educating people on the financial aspects of running a business can assist employees and owners alike to focus on making more money together. It is deliberately highly interactive with the audience who can share their frustrations and successes with getting the most out of their employees.



Book now: 03 8794 7777 or [ascend@ascendpartners.com.au](mailto:ascend@ascendpartners.com.au)