

SELLING YOUR BUSINESS

The things most business owners don't know that can cost you a fortune



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So you are thinking of selling your business? Think again. Over 90% of businesses are not ready for sale. Leaving the decision to sell your business to the last minute will ultimately mean you leave significant amounts of money on the table. Ensure you are well prepared for a successful sale by addressing the following key matters:

- Who are the potential buyers?
- How much will I sell it for, and what price are the potential buyers willing to pay?
- What is the true value of the business?
- Who should be on my team when I sell?
- Is it the right time to sell?
- Are the market conditions right to sell?
- What other conditions may have to be met?

Even if you are not looking to sell in the near future starting the process now will substantially improve the price you achieve for your sale, and make the process of selling far easier.



Book now: 03 8794 7777 or ascend@ascendpartners.com.au